WOKB DIFFERENCE

WOKB is dedicated to providing positive family oriented programming. Music for the heart, Ministry for the soul, is more than a motto it is the truth behind 1680 am. With local and national ministry programs, we reach the spirit and with our gospel music we help the spirit soar with the peace and love of God.

The ONLY station of its kind in the Orlando area, WOKB combines the perfect mix of traditional, contemporary gospel music, ministries, call-in community program and teen spotlight. Our programming has WOKB one of the most popular am station in the Orlando area.

"WOKB IS CENTRAL FLORIDA'S FIRST STELLAR AWARD WINNING STATION."

COVERAGE MAP

- Orange, Osceola, Brevard, Lake and Seminole Counties
- 10,000 watts–daytime (sunrise to sunset)
- 1,000 watts–night time (sunset to sunrise)
- Strongest signal Black Gospel radio station in Central Florida

WOKB 1680 AM
Your Urban Empowerment & Inspiration Station

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407-293-2870
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50 S. Clarke Rd.
Ocoee, FL 34761
facebook.com/wokb
twitter.com/wokb

WOKB 1680 AM
Your Urban Empowerment & Inspiration Station

YOUR URBAN EMPOWERMENT AND INSPIRATION STATION

LONGEVITY

- has been broadcasting non-stop since 1958
- our longevity has allowed us to become a staple in the community
- our community trusts they can get accurate and timely information

WHAT WE DO

- Food & Hygene Community Events
- Back To School Event
- Backpack giveaway
- Central FL Talent Search
- Feature local artist by broadcasting their music, interviews, etc.
- Play or pray–audience call in with support for on-air content (listening audience feedback)
- Highlight success stories
- Thanksgiving Food Giveaway
- Christmas Toy Drive
- Event partner for local churches

In the Central Florida market, no other station gives you full time exposure to this dynamic audience. No other gospel station or gospel format in this market can help you convert this defined group of listeners into results for your business. **Call us** now to get your advertising going today.

PROGRAMING

WOKB 1680 AM
Your Urban Empowerment & Inspiration Station

GET UP W/ ERICA CAMPBELL
CHURCH TALK
FINANCE
GOSPEL MUSIC & LOCAL MINISTRIES
(COMMUNITY INVOLVEMENT (STRONGESTPOINT
EMPOWERMENT PROGRAMMING
OCSO SPONSORED MENTORING PROGRAM

ADVERTISING WITH WOKB

Why Support Gospel 1680AM?

- Stellar Award Winning Station.
- African American buying power currently exceeds $653 billion.
- Gospel attracts the largest share of Black female listeners
- Gospel listeners earn a household in come over $60,000 per year.
- Gospel radio listeners are 73 percent more likely than the average adult to be a heavy radio user, listening an average of 28.3 hours each week.
- Gospel fans are the most likely of any radio listening group to own their own homes.
- Gospel listeners are loyal. They listen at work, predominantly at home and on the weekends.
- Gospel listeners are family-oriented, on average 48-52% of them have children in the home or in college.

PURCHASE OPTIONS

Advertising

- 30 & 60 second commercials (in-house production available)
- WOKB Website
- Talk Shows
- 1/2 & 1 hour talk shows (block varies based on content and upon station approval)
- Ministry Time
- 15minutes to 1/2 hour ministry broadcast (pre-recorded or in studio)
- Sponsorships (1 minute segments)
- News updates
- Traffic updates
- TD Jakes Inspirational Moment
- Women's Health Minute
- Parenting Help Moment